

# East Peoria Chamber of Commerce

## Guidelines and Indemnification Agreement

for exhibitors at Oktoberfest

Thursday, October 22, 2009

- The use of the exhibit space by exhibitors at Oktoberfest is governed by the East Peoria Chamber of Commerce hereinafter "EPCC".
- **BOOTH SHARING IS NOT ALLOWED.** Only one member company per tabletop is allowed. All exhibitors must be members of the EPCC. Exhibits may only reflect the name and products/services of the member company as registered with the EPCC.
- All aisle space is under the control of the EPCC and cannot be used in any way for exhibit purposes, distribution of merchandise, gifts, advertising material, etc.
- Moving displays, motion pictures, slides, films, television screens, flashing or blinking lights, etc., may be operated only when positioned so as not to attract or create crowds in aisles or cause disruptions in adjacent booths of other exhibitors. If your exhibit includes any of the above items, noise must be kept at a nominal level. **Please note that you will not be able to sign up for electricity the day of the event.**
- **Cancellation and Refunds.** If the exhibitor cancels this agreement, it cannot reassign the contract for this space. If the exhibitor cancels and the space is resold by the EPCC, the exhibitor will receive a refund of all monies it paid to date minus a \$25 administrative fee. If the exhibit space is cancelled after October 15, 2009, ***NO REFUNDS WILL BE GIVEN.***

In consideration of the granting of approval by the EPCC to "Exhibitor" to display at the Oktoberfest on October 22, 2009, and for the valuable publicity that the Exhibitor will receive in connection therewith, and for other due and substantial consideration, the receipt of which is hereby acknowledged, the Exhibitor hereby agrees on behalf of itself and its successors and assigns to indemnify and hold harmless the EPCC, members of its Board of Directors and staff, the Par-A-Dice Hotel/Casino and its respective employees, agents, legal representatives, successors and assigns from any and all claims, demands, causes of action, proceedings, expenses, fees, fines, penalties and liability of any and every kind and nature whatsoever arising out of or in any way connected with the Exhibitor's participation in the EPCC's Oktoberfest.

It is further understood and agreed by the Exhibitor that the EPCC shall not be liable to the Exhibitor for any damage to, or misappropriation, or disappearance of any property of the Exhibitor, or for any injury to any employee or agent of the Exhibitor, arising out of or in any way connected with the Exhibitor's participation in the EPCC Oktoberfest.

In addition, it is understood and agreed by the Exhibitor that it will leave the property of the Par-A-Dice Hotel in the same condition as found, and that it will assume any and all responsibility for any damage to the property of the Par-A-Dice Hotel or injury to any individual arising out of or in any way connected with the Exhibitor's participation in the EPCC Oktoberfest.

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Exhibiting Company

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Signature of Authorized Employee

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Date

Please return this to the East Peoria Chamber of Commerce, 111 W. Washington Street, Ste. 290, East Peoria, IL 61611 or fax to 309.699.6220. Call 309.699.6212 if you have any questions.